

**Activity List Stations Outreach August 2007 - July 2008**

Type of Activity	Brief Description
Job Fair	HR Director - Deb Rosinski, Sales Assistant - Alicia Keiffer, Local Sales Manager-Kare Vernezze, and General Manager Karl Wertzler attended the Kenosha County Expo on February 5th, 2008 from 12:30 - 4pm.
Job Fair	General Manager, Karl Wertzler and Regional Vice President, Floyd Evans represented WILL/WLIP (Pleasant Prairie, WI) and WXLC/WKRS (Waukegan, IL) at the NextMedia Chicago Job Fair from 10a-2p at the Schaumburg Marriott Hotel in Schaumburg, IL.
Job Fair	Regional Vice President - Floyd Evans and General Manager Karl Wertzler hosted a NextMedia Sales Job Fair on Saturday, March 15th, 2008 at the Holiday Inn Convention Center in Gurnee, IL for radio stations WLIP/WIIL, Pleasant Prairie, WI and WKRS/WXLC, Waukegan, IL.
Job Fair	Promotions Director for WKRS/WXLC, Janelle Rominski, attended Grayslake North High School Career Fair - Friday, March 14th, 2008 from 7:30 am - 1 pm. There were approximately 1,400 students that attended this career fair. Janelle explained to students what jobs there are in radio and a brief explanation of what each jobs' responsibilities were.
Kenosha Area Chamber of Commerce Networking and Leads Group Meeting	General Manager, Karl Wertzler hosted the bi-monthly meeting on Monday, April 7th, 2008 at NextMedia Kenosha Offices. A total of twelve business representatives attended the meeting. In addition to a tour of the studios and discussion of the benefits of the stations, information about jobs in radio was also discussed.
Speaker at Burlington High School	John Perry, Operations Manager for WIIL and WLIP went to Burlington High School on February 13th, 2008. Thirty Students from the broadcast department attended the session as he described a typical day in the life of an Operations Manager/Program Director and talked about the various careers in radio.
Speakers at Hawthorn Middle School	Jimmy Novak and Jen Stephens from the WXLC Morning Show attended the Hawthorn Middle School "Career Day" and spoke about their jobs and other jobs within the radio station. This took place on Friday, May 18 <sup>th</sup> , 2008 from 7am – 11am at Hawthorn Middle School in Vernon Hills, IL
Scout Day NextMedia Waukegan	Between January 2008 and March 2008 on Mondays, Tuesdays and Wednesdays of each month, Promotions Director of WXLC/WKRS, Janelle Rominski, gave 25 Girl Scout or Boy Scout Tours at the Waukegan station. They had approximately 80 parents and 225 Girl or Boy Scouts tour the NextMedia Waukegan station. The Promotions Director took them on a tour of our facility and taught them what each job at the station entails and how each job connects to all the different departments in our station.
Scout Day NextMedia Kenosha	On March 8th, 2008, Kenosha and Waukegan Offices hosted Scout Day 2008. On that day, 300 Scouts in Kenosha and Lake Counties toured the WIIL/WLIP/WXLC/WKRS studios and learned about the various jobs in radio. Many parents attended as well.
Employee Programs	Regular Aircheck Sessions - Station Program Directors host a minimum of monthly aircheck sessions with airstaff to help them grow.