

## Activity List Stations Outreach August 2005 - July 2006

Activity Classification	Type of Activity	Brief Description	# points
#1	Job Fair	Kenosha County Spring Job Fair sponsored by the Kenosha Country Job Center	1/4
#1	Job Fair	Wisconsin Broadcaster's Association Job Fairs in Spring of 2006	1/4
#1	Job Fair	Participation in the Illinois Broadcasters Job Fair Fall of 2005 and Spring of 2006	1/2
#10	Career Day	Speaker at the Marengo Community High School (MCHS) Freshman Career Day on Wednesday, April 26.	1/4
#10	Career Day	Woodstock High School career day October 25th News Director attended	1/4
#10	Job Shadow Woodstock	Woodstock High School students shadowed jobs on Friday, April 7th.	1/4
#7	WBA Scholarship Program	Participated in this scholarship program. Donated money to the scholarship and participated in reviewing applicants and making recommendations.	1
#10	Job Shadowing	Two students from McHenry High School District 156 spent 3 hours at WZSR-FM and WWYW.	1/4
#10	Career Day	On October 25th, station personnel from WZSR-FM spent 4 hours at Woodstock High School's career fair.	1/4
#10	Career Day	Attended career day at Whittier Elementary School in Kenosha.	1/4
#10	Speaker at Columbia University	John Perry, Program Director for WIIL and WLIP went to Columbia college Chicago to provide feedback to the students and advice on airchecks and production reels.	1/4
#5	News Internship	Students worked as news interns writing news copies, interviewing for sound bites, and producing a news series with and without sound bites.	part of 1
#5	Promotions Internship WXLC/WKRS	Students coordinated and implement station events, managed the listener database, assisted with contests and promotions, and worked with many different departments to get a well-rounded, hands-on experience and equipment training.	part of above
#16	Scout Day Kenosha, Waukegan and Crystal Lake four days and multiple single troop tours.	Gave local scouts tours of our radio stations and daily functions – Many parents attended as well.	1
#8	Employee Programs	Regular Aircheck Sessions – Station Program Directors host a minimum of monthly aircheck sessions with airstaff to help them grow	1

For "Activity Classification" use numbers "1" through "16" in accordance with the following:

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| <p>1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;</p> <p>2. Hosting of at least one job fair;</p> | <p>9. Establishment of a mentoring program for station personnel;</p> <p>10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;</p> |
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3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;

4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;

5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;

6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (*i.e.*, outreach that is not primarily directed to providing notification of specific job vacancies);

7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;

8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;

11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting

12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;

13. Provision of assistance to unaffiliated non-profit entities in the maintenance of websites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;

14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;

15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;

16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

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